

Industry Commitment to Support ALL Repair

Important industry training for dealers



WHY REPAIR DONE RIGHT?

When it comes to keeping farmers and ranchers moving, our industry has been doing it right for a long time. For too long, outside groups and a very small, vocal minority have been spreading misinformation about the farm equipment industry in the Right to Repair discussion. Repair Done Right is an initiative to change the conversation by sharing what our industry does to support customer repair and increase uptime. Through dealer personnel training and customer education, Repair Done Right provides the facts that show our industry is committed to the success of our customers.

INDUSTRY TRAINING

This industry training has been customized for most major brands including John Deere and CNHI brands (CaseIH, New Holland & Case Construction). AGCO is coming soon. As part of the industry commitment, we've provided a comprehensive training and downloadable marketing package to help educate not only your dealer organization but also your customer base on a repair done right.

PRICING

1ST LOCATION: U.S. \$400 | CAD \$550
ADDITIONAL LOCATIONS: U.S. \$150 | CAD \$175 PER LOCATION

*Train your entire dealership



CUSTOMIZED TRAINING

Customized training based on mainline includes an overview of the right to repair issue, industry commitment, training video, exam, and certificate of completion



MARKETING PACKAGE

This package includes printable marketing materials to help educate your customers including window posters, infographics, video, table tent & social media content.